

azy J hit the ground running. When we reviewed this update on the 5E3 tweed Deluxe, builder Jesse Hoff could already name Doyle Bramhall II and Pete I Townshend as customers. Six months later Joe Walsh, Joe Bonamassa, Mike Campbell, Paul Weller and Noel Gallagher can be added to the list.

So what's the big deal about Lazy J amps? You might suppose it's the ultra highquality components wired point-to-point on traditional eyelet board. Maybe it's because power levels have been raised from 12W to a more giggable 20W thanks to 6L6 power tubes and a beefier output transformer. Or perhaps it's the incomparable Celestion Blue speaker and the bypassable attenuation control for cranked-up tone at practice levels. Our review amp came with switchable mid-boost and a valve-driven spring reverb, with reverb Level and Tone controls mounted inside the handmade finger-jointed pine cabinet. You can opt for a valve tremolo, too.

Lazy J's popularity is probably down to a combination of all these factors, but we think the true explanation is Hoff's passion. In this era of massive corporations with huge offshore production facilities, here's a man who just wants to make the best amps he possibly can to please his customers. Old-fashioned? Certainly, but long may he continue.

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